

Sociological Study of Social Media and its Effects on the Education of Students

Saad Ahmed Khan
Ph.D Scholar in Sociology BZU, Multan
Email: saadahmedkhanjaffar@gmail.com

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Abstract

In present time world is a global village due to social media. Social media is like threads that connects the people and make a network between them. All over the world is now very famous and millions of people use it to communicate and share information, entertainment and emails. Social media is rapidly influencing especially on young generation and posing negative effects on the even present study was designed to explore the effect of social media on them. Social media play important or sharing information quickly. Highly significant associations were found are will be the use of social media; more will be the time spent, more will be the use of social media more will be leaning and more will be the use of social media, more will be the neglect of family members. This study explores and highlights the effects of social media.

Keywords: Sociological Study, Social Media, Education, Students

Discussion

New social media have become increasingly popular components of our everyday Even today's going society. They provide a comment where people across the world can communicate, exchange messages, share knowledge, and interact with each other regardless of the distance that separates them. Inter-cultural adaptation involves the process of promoting understanding through interaction to increase the level of fitness so that the demands of a new cultural environment can be met. People tend to use new social media to become more integrated into the hot cure during their adaption and to maintain connections to their home countries (Sawyer, 2011) Maman and Yasemin (2009) revealed that as rapid technological development d innovations progress continually, along with this, students' needs and expectations undergo a change. Now, education styles have become important in providing dents to participate actively, communicate in a flexible environment, share information universally, personalize education and environment for their self and learn independently from place and sine. In accordance with these expectations, it is supposed that effectiveness will be increased when social networks, one of the emerging technologies. students to be used actively and reasonably in the educational field. The possible factors that effects social network usage in the educational community by the students' adoption of these technologies. There are two reasons for this: First, diffusion, acceptance or adoption of an innovation includes dynamic, inter influential and multi-dimensional elements, second it is

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assumed that all the innovations must be handled in its own context for realistic evidence. Ahmed and Qazi (2011) explored that technological changes have always been seen as strong evolutionary force but the advent of internet is something that has shaken almost all spheres of personal, social and professional human life. Right from the mere ways of interaction to the running of huge systems, we are utilizing the conveniences provided by the existence of internet. Developments made in the internet applications are beyond our imagination. Millions of people can stay connected together using the web provision called social networking sites. Behnke (2012) explored that it is not easy to foster an environment that encourages opportunities for communication and learning in an online course. However, if the instructor plans for multiple ways to explain tools, assignments, and lecture material, there is a greater chance that both the student and instructor will enjoy a more positive experience. There is no formula, and the technology continues to change, but there are trusted strategies to employ. As on-line instruction moves forward, instructors. Hurt (2012) investigated that students who used Facebook were also reported that they were able to become with clean the valued participates in the one and can more to material Facebook may help to increase college strength engagement in certaining contexts by cooperative in classroom. They focused that school colleges and universities have no worth without students as these students are most essential for any educational institute The social and economic development of the cry is directly baked with academic performance. Students performance (academic achievement) play an important role in producing the best quality grades who will become great leader and manpower for the country that responsible for the country's economic and social development, mostly study of students academic performance conducting on such is gender difference, teacher's education and teaching style. The economic factor and family education background It varies from region to region and their results differ in cities and rural area. Rashmi and Singh (2012) stated that most of the students do feel but the social networking services have more positive impact on their academic performance This is due to the fact that the social networking services can be used for various academic activities such as communicating with the faculty and university authority communicating with lecturers and supervisors, making academic discussions with classmates and chatting with friends in respect to topics of educational interest.

Social media as main resources that people use to share video, photos images, insight, humor, opinion, gossip, news. Social media as the means for any person to publish digital, creative content; provide and obtain real-time feedback via only discussions, commentary and evaluations and incorporate changes or corrections to the original content In the new millennium social media have emerged as the most popular media of communication. There are several factors which have contributed to this rapid growth and development of social media. Prominent among them include sociological factors (increased broadband availability, the improvement of software tools and the development of more powerful computers and mobile devices), social Stan (rapid uptake of social media by younger age groups), economic factors (increasing affordability of computers and software and growing commercial interest the social media sites) and political factors (increasing political mobilization and sever political changes across the world) The world has witnessed a shift in the focus of Web applications towards social interaction, collaboration and networking This development has also influenced education. Social media application has become a new way of life in the field

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of education. Scholars and teachers had identified the ways and means for the inclusion of various social media applications in the learning process a higher education The look range from general-purpose tools for the generic community of interest to highly specialized schools for the support of learning in higher educational environment (Motagem- 2016)

Social media technology provides educators with an opportunity to engage learners in the online classroom as well as to support development of learner skills and their competencies. The role of social media in promoting cognitive and meta cognitive learner of development of technological teaching and bring approach social media (Google Docs, mind mapping and re-portfolio) with an activity as influencing spec cognitive and skills (contracting new knowledge, reflecting on course content, understanding learning process). An increase in students familiarity with using social media skills. Social Networking sites provide a platform for discussion on burning issues that has overlooked in today's situation. The impact of social networking sites in the changing mind of the youth. Social media is beneficial for youth in the fell of education Social media is most recent form of media and having many features and characteristics. It have many facilities on same channel like a communicating, testing images sharing, audio and video sharing, fast publishing linking with all over the work int coating. It is also cheapest fast access to the world so it is very important for all of peoples. Its use is increasing day by day with high rate in all over the world Majority of youth shifting speedily from electronic media television viewers and Radio listeners on social media among all age of group Youth rate is very much to acting in social media so in influences are much on youth. This one of social media has led to a host of question regarding is impact on society, while it is agreed that the social media affects people's living styles and it is an ongoing process to identify the of these influence in every society and country especially on youth. Positive use of social media can develop the youth in education and they can become more better in career, their skills, better living style, to adopt new trends, fashion, and anthropology so on (Shabir , 2014)

Social networks are becoming an integral part of our lives. Students are spending much time on social media and are considered the largest category that uses which application Social media commonly use Facebook and influence on high school students' performance Social networks are comparable to counties, which indicates the importance of such applications (Al-Tarawneh, 2012)

Social work influence the behaviour of students Facebook can be a great tool for the following task which contributes to better performance Communication socialization coordination collaboration and entertainment. The advantages of using Facebook as a social network in improving students performance. The major ones care to be as follows improving productivity, communication, and collaboration. Also, injecting into the educational systems can improve the motivation and the involvement of students . Finally, belonging to the and finding help is a social process that Facebook helps its at Facebook helps students adapt to the new culture easier (Al-Tarawneh, 2012)

Social media like Facebook, twitter, orkut MySpace, Skype are used extensively for the purpose of communication. One of the most important advantages of the use of these of social media is the online sharing of knowledge and information among the different groups of people. It is also promotes the communication ski among the people specially among the learners/students researchers of educational institutions Online tools and technology has not

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only mediated communication in countless ways but that the very way communicate and even the ways he talk and think about communication changing as a real. Social media have the potential to fundamentally change the character of our social lives, both on an interpersonal and a community level (Baruah- 2012)

The stakeholders of higher education should understand that takes who corporate more appropriate use of social media in the process of learning. The higher educational institutions to make necessary arrangements for the incorporation of social media approaches since they are better alternative ways to cover topics and even as a means for introducing additional topics. The social media has the potential to engage students with their teachers and to in turn for teachers to reach out to them and appear are approachable. The harmful effects of social media on the students need to be examined in order to ensure meaningful checks and balances for efficient use of social media for achieving the goal of academic excellence in higher educational institutions the globe (Motaghem ., 2016)

Social network sites such as Facebook affects the scholars of Asia Pacific University. Time spent on Facebook and checking Facebook was negatively related to the overall GPA. Time spent on social network sites is shown to negatively impact academic performance. As time spent on social networking sites increases, the academic condition of the students

Social networking sites (SNS) like Facebook, Twitter, Myspace, and Linked have become the most visited websites in the word, with Facebook topping the lot with 90 million active users Facebook boosted as 89% market share at universities and colleges in the United States. In 2010, Facebook increased its traffic by nearly 70% with more than 115 million unique visitors. Myspace ranked second while Twitter soared immediately after a. Today, Facebook has 800 million active users (Ahmed 2011)

Social communications and collaboration have been ranked as one of key information technology trends. Social networks are social collaboration tools that have shown clear benefits for education in terms of providing informal learning student to communities, exchanging support in studying, and promoting relationships in classes. Factors affecting on Facebook acceptance as the computer-mediated communication for courses, to explore different levels of the factors influence, and to guide instructors for effectively applying social networks in education. Two perception factor perceived usefulness, perceived ease of use, and one instructor factor instructor characteristics are determinants of the course Facebook pages adoption, but student factors which are student characteristics and past behavior are not determinants (Thongmak, 2011)

As the use of online social networking sites and other Web 2.0 technology increases, Computer Mediated Communication (CMC) is at an all-time high. Educators must recognize the potential for improving student engagement in the classroom using these technologies. To improve the quality and depth of students discussion of literature is (and potentially outside of) an English classroom the platform Edmodo.com was utilized because its appearance and functionality closely resemble that of Facebook and many students are already familiar with that social networking community. By leveraging students' pre-existing experience with social networking, they were able to quickly become acclimated on Edmodo's discussion boards and move from a teacher-centered question answer session to a student discussion of the literature. As student gained more experience in literature-based online discussion, their ability to ask questioning and elicit meaningful responses with

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minimal intervention from the teacher successfully expanded. The use of both reciprocal teaching strategies for online dc and of Edmodo.com in the K12 classroom is recommended for future study in english and or content areas (Holland and Lin, 2011)

Majority (9%) of the students was inclined to use face-book. They used social media for exchanging academic activities and developing social networks throughout the world. They used such media for sharing their learning experiences with their colleagues and international community. Social media played a crucial role in promoting collaboration and linkage to develop Virtual Community across the world (Hussain 2012)

Now a day in the era of globalization and rapid development of science and technology are increasingly difficult. Internet is one of the results of difficulty and advancement of science and technology by men made. Social media is one of the functions of the internet. Many of problems caused social media in real life, especially seal impact on the world of education. The three proponents including social influence, time spending and social lifestyle on student academic performance of international business administration program in Manado. There is significant simultaneous and partial influence of social influence, time spending and social lifestyle on student academic performance of IBA Program in Sam Ratulangi University Manado. Therefore, to enhance the development of Student Academic Performance of IBA Program the students should create a balance between using the social media and academic activities (Kamuh 2014)

A growth in the global computer networks now a day's Social Networking Sites (SNS) such as Facebook and Twitter are believed to play a significant role in developing a foreign language in an interactive and dynamic context. Due to the rapid progression of such learning platforms, the learners are now provided with new opportunities by accessing such dynamic contexts in order to promote their learning processes. Maintain fut learning a foreign/second language in such social settings may occurs unconsciously for example, a users develop and share their profiles with their friends or provide others with comments Internet is one of the results of sophistication and advancement of science and technology man-made. Internet is an acronym meaning "Interconnected Networking"duplication. The life style that students live now a days makes them face many challenges when it comes to separating between their schoolwork and their social daily life Students who spent more time on social sees would have law CPAs The students tend to use social network for social purposes more than the sake ones. Face book is the med popular social networking site (Tayseer , 2014).

Conclusion

The topic of the present study is effects of social media on educational achievements of students. The study clears that students are seriously facing the effect of social media on educational achievements and was easy for the researcher to utilize more time in the field to acquire the required information. Social media as meas are person to: publish digital, creative content, provide and obtain real-time feedback via online discussions, commentary and incorporate changes or corrections to the original content. Social media appropriately by creating ethical Islamic group that will promote the good image of Islam, while our students had become addicted to the social networks so much so that they delayed their prayer time. Social media we may negative effects on the students social behaviour. It can negatively affect academic pursuits because of the time spent by the users which does not often relate to

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academics Students can spend at least 2-3 hours daily on social media. It can lead to or inspire, improper behaviour which may include demonstration, gossips, terrorism, and disorderly behaviour.

Suggestions:

It is suggested that parents should take care of their children to avoid from wrong use of social media. It is suggested that educational institutions arrange some seminar to aware the student's positive and negative effects of social media

It is suggested that parents should give limited time to their children on access of social media
It is recommended that student should give attention to their study rather than social media activities

It is recommended that internet provider's companies should check and balance the negative actives of the students on social media.

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